

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave Ste 306
Towson, MD 21286-1002

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
170041-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Rachel Chason	Petry - Philadelp	National

Advertiser	Product	Estimate Number
60 Plus Association		68 (50+)

Flight Dates	Order #	Alt Order #
11/01/12 - 11/05/12	170041	06870281

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/01/12	11/05/12	M-F 6-7a News	6-7a	--- 1---	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> --- 1---	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Th	11/01/12	6:53 AM	M-F 6-7a News	6-7a	:30	SPA12TV17	\$1,000.00	NM
spot simulcast on KSTP-TV and KSTC-TV									
2	11/01/12	11/05/12	M-F GMA	7-9a	1-- 1---	:30	2	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> --- 1---	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Th	11/01/12	7:29 AM	M-F GMA	7-9a	:30	SPA12TV17	\$1,000.00	NM
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	M	11/05/12	7:49 AM	M-F GMA	7-9a	:30	SPA12TV17	\$1,000.00	NM
3	11/01/12	11/05/12	M-F Midday News	11a-12p	1-- 1---	:30	2	\$350.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> --- 1---	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Th	11/01/12	11:29 AM	M-F Midday News	11a-12p	:30	SPA12TV17	\$350.00	NM
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	M	11/05/12	11:39 AM	M-F Midday News	11a-12p	:30	SPA12TV17	\$350.00	NM
4	11/01/12	11/05/12	Twin Cities Live	3-4p	1-- 1---	:30	2	\$225.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> --- 1---	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Th	11/01/12	3:59 PM	Twin Cities Live	3-4p	:30	SPA12TV17	\$225.00	NM
program re-broadcast 11/1/12 106a on KSTP-TV									
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Invoice #	Invoice Date	Invoice Month	Invoice Period
170041-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
60 Plus Association		68 (50+)	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	11/01/12	11/05/12	Twin Cities Live	3-4p	1--1---	:30	2	\$225.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M M 11/05/12 3:38 PM Twin Cities Live 3-4p :30 SPA12TV17 \$225.00 NM program re-broadcast 11/5/12 106a on KSTP-TV									
5	11/01/12	11/05/12	Millionaire	4-430p	1---1--	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---1--- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 11/02/12 4:15 PM Millionaire 4-430p :30 SPA12TV17 \$600.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M M 11/05/12 4:15 PM Millionaire 4-430p :30 SPA12TV17 \$600.00 NM									
6	11/01/12	11/05/12	430p News	430-5p	1--1---	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---1--- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 11/01/12 4:41 PM 430p News 430-5p :30 SPA12TV17 \$600.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M M 11/05/12 4:53 PM 430p News 430-5p :30 SPA12TV17 \$600.00 NM									
7	11/01/12	11/05/12	M-F 5-530p	5-530p	1--1---	:30	2	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---1--- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 11/01/12 5:20 PM M-F 5-530p 5-530p :30 SPA12TV17 \$1,200.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M M 11/05/12 5:09 PM M-F 5-530p 5-530p :30 SPA12TV17 \$1,200.00 NM									
8	11/01/12	11/05/12	M-F 6-630p	6-630p	1--1---	:30	2	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---1--- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 11/01/12 6:20 PM M-F 6-630p 6-630p :30 SPA12TV17 \$2,000.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M M 11/05/12 6:28 PM M-F 6-630p 6-630p :30 SPA12TV17 \$2,000.00 NM									
9	11/01/12	11/05/12	M-F 630-7p	630-7p	1--1---	:30	2	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---1--- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 11/01/12 6:54 PM M-F 630-7p 630-7p :30 SPA12TV17 \$1,500.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M M 11/05/12 6:54 PM M-F 630-7p 630-7p :30 SPA12TV17 \$1,500.00 NM									

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170041-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
60 Plus Association		68 (50+)	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	11/01/12	11/05/12	M-F, Su 10-1035p	10-1035p	1---1--	:30	2	\$2,100.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$2,100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	F	11/02/12	10:29 PM	M-F, Su 10-1035p	10-1035p	:30	SPA12TV17	\$2,100.00	NM
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$2,100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	M	11/05/12	10:29 PM	M-F, Su 10-1035p	10-1035p	:30	SPA12TV17	\$2,100.00	NM
11	11/01/12	11/05/12	M-F 1102p News	1102-1132p	1---1--	:30	2	\$600.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	F	11/02/12	11:20 PM	M-F 1102p News	1102-1132p	:30	SPA12TV17	\$600.00	NM
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	M	11/05/12	11:26 PM	M-F 1102p News	1102-1132p	:30	SPA12TV17	\$600.00	NM
12	11/01/12	11/05/12	Sat 6a News	6-7a	-----1-	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Sa	11/03/12	6:28 AM	Sat 6a News	6-7a	:30	SPA12TV17	\$500.00	NM
13	11/01/12	11/05/12	Sa GMA	7-8a	-----1-	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Sa	11/03/12	7:59 AM	Sa GMA	7-8a	:30	SPA12TV17	\$1,200.00	NM
14	11/01/12	11/05/12	Sat 8-9a News	8-9a	-----1-	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Sa	11/03/12	8:53 AM	Sat 8-9a News	8-9a	:30	SPA12TV17	\$1,000.00	NM
15	11/01/12	11/05/12	Sun 6-7a News	6-7a	-----1	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	11/04/12	6:28 AM	Sun 6-7a News	6-7a	:30	SPA12TV17	\$500.00	NM
16	11/01/12	11/05/12	Su GMA	7-8a	-----1	:30	1	\$1,800.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$1,800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	11/04/12	7:59 AM	Su GMA	7-8a	:30	SPA12TV17	\$1,800.00	NM
17	11/01/12	11/05/12	Sun 8-9a	8-9a	-----1	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				

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170041-1	11/11/12	November 2012	10/29/12 - 11/05/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
60 Plus Association		68 (50+)	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
17	11/01/12	11/05/12	Sun 8-9a	8-9a	-----1	:30	1	\$1,000.00	NM																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>Su</td><td>11/04/12</td><td>8:30 AM</td><td>Sun 8-9a</td><td>8-9a</td><td>:30</td><td>SPA12TV17</td><td>\$1,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Su	11/04/12	8:30 AM	Sun 8-9a	8-9a	:30	SPA12TV17	\$1,000.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	M	Su	11/04/12	8:30 AM	Sun 8-9a	8-9a	:30	SPA12TV17	\$1,000.00	NM																																												
18	11/01/12	11/05/12	Su 530-6p News	530-6p	-----1	:30	1	\$1,800.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----1</td><td>1</td><td>\$1,800.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>Su</td><td>11/04/12</td><td>5:45 PM</td><td>Su 530-6p News</td><td>530-6p</td><td>:30</td><td>SPA12TV17</td><td>\$1,800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----1	1	\$1,800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Su	11/04/12	5:45 PM	Su 530-6p News	530-6p	:30	SPA12TV17	\$1,800.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	-----1	1	\$1,800.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	M	Su	11/04/12	5:45 PM	Su 530-6p News	530-6p	:30	SPA12TV17	\$1,800.00	NM																																												
19	11/01/12	11/05/12	America's Funniest Home	6-7p	-----1	:30	1	\$5,000.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----1</td><td>1</td><td>\$5,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>Su</td><td>11/04/12</td><td>6:00 PM</td><td>America's Funniest Home Videos 6-7p</td><td></td><td>:30</td><td>SPA12TV17</td><td>\$5,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----1	1	\$5,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Su	11/04/12	6:00 PM	America's Funniest Home Videos 6-7p		:30	SPA12TV17	\$5,000.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	-----1	1	\$5,000.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
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spot simulcast on KSTP-TV and KSTC-TV																																																						
Total Spots							30																																															

Payment Terms 30 Days

<u>Gross Total</u>	\$35,150.00
<u>Agency Commission</u>	\$5,272.50
<u>Net Amount Due</u>	\$29,877.50